

<b>INFORMATION DISCLOSURE STATEMENT BY APPLICANT</b> ( Not for submission under 37 CFR 1.99)	Application Number		10798340
	Filing Date		2004-03-12
	First Named Inventor	Merriman	
	Art Unit	3714	
	Examiner Name	Ronald Laneau	
	Attorney Docket Number	16113-1341007	

U.S.PATENTS						<a href="#">Remove</a>
Examiner Initial*	Cite No	Patent Number	Kind Code <sup>1</sup>	Issue Date	Name of Patentee or Applicant of cited Document	Pages,Columns,Lines where Relevant Passages or Relevant Figures Appear
	1	5740549	A	1998-04-14	Reilly et al	
	2	5752238	A	1998-05-12	Dedrick	
	3	5794210	A	1998-08-11	Goldhaber et al	
	4	5937162	A	1999-08-10	Funk et al	
	5	5963915	A	1999-10-05	Kirsch	
	6	6029141	A	2000-02-22	Bezos et al	
	7	6269361	B1	2001-07-31	Davis et al	
	8	6782369	B1	2004-08-24	Carrott	

# **INFORMATION DISCLOSURE STATEMENT BY APPLICANT** ( Not for submission under 37 CFR 1.99)

Application Number	10798340
Filing Date	2004-03-12
First Named Inventor	Merriman
Art Unit	3714
Examiner Name	Ronald Laneau
Attorney Docket Number	16113-1341007

9	7496943	B1	2009-02-24	Goldberg et al	
---	---------	----	------------	----------------	--

If you wish to add additional U.S. Patent citation information please click the Add button.

Add

## **U.S.PATENT APPLICATION PUBLICATIONS**

Remove

Examiner Initial*	Cite No	Publication Number	Kind Code <sup>1</sup>	Publication Date	Name of Patentee or Applicant of cited Document	Pages,Columns,Lines where Relevant Passages or Relevant Figures Appear
	1	20010037205	A1	2001-11-01	Joao	
	2	20010056374	A1	2001-12-27	Joao	
	3	20030023489	A1	2003-01-30	McGuire et al	
	4	20080276271	A1	2008-11-06	ANDERSON et al	
	5	20090044246	A1	2009-02-12	Sheehan et al	

If you wish to add additional U.S. Published Application citation information please click the Add button.

Add

## **FOREIGN PATENT DOCUMENTS**

Remove

Examiner Initial*	Cite No	Foreign Document Number <sup>3</sup>	Country Code <sup>2</sup>	Kind Code <sup>4</sup>	Publication Date	Name of Patentee or Applicant of cited Document	Pages,Columns,Lines where Relevant Passages or Relevant Figures Appear	T <sup>5</sup>
	1							<input type="checkbox"/>

If you wish to add additional Foreign Patent Document citation information please click the Add button

Add

## **NON-PATENT LITERATURE DOCUMENTS**

Remove

**INFORMATION DISCLOSURE  
STATEMENT BY APPLICANT**  
( Not for submission under 37 CFR 1.99)

Application Number		10798340
Filing Date		2004-03-12
First Named Inventor	Merriman	
Art Unit	3714	
Examiner Name	Ronald Laneau	
Attorney Docket Number	16113-1341007	

Examiner Initials*	Cite No	Include name of the author (in CAPITAL LETTERS), title of the article (when appropriate), title of the item (book, magazine, journal, serial, symposium, catalog, etc), date, pages(s), volume-issue number(s), publisher, city and/or country where published.	T <sup>5</sup>
	1	Link Marketing Business Plan, dated May 11, 1995, 2 pages	<input type="checkbox"/>
	2	E-mail re Web site pricing draft, dated Tuesday, November 7, 1995, 10:55 a.m., 1 page	<input type="checkbox"/>
	3	E-mail re Microsoft ads through FocaLink, dated Tuesday, November 21, 1995, 14:02 p.m., 1 page	<input type="checkbox"/>
	4	E-mail re November Report, dated Tuesday, December 5, 1995, 12:55 p.m., 6 pages	<input type="checkbox"/>
	5	E-mail re Saturn Reports, dated Tuesday, December 5, 1995, 12:40 p.m., 7 pages	<input type="checkbox"/>
	6	E-mail re Intel Report 11/27/95 – 12/03/95, mailed Tuesday December 12, 1995, 5:35 p.m., 15 pages	<input type="checkbox"/>
	7	Brochure: Welcome to Focalink!, dated March 14, 1996, 24 pages	<input type="checkbox"/>
	8	E-mail re FYI, mailed February 5, 1996, 7:08 a.m., 2 pages	<input type="checkbox"/>
	9	E-mail re Proposal to Intel, mailed Monday, November 13, 1995, 22:56 p.m., 4 pages	<input type="checkbox"/>
	10	Declaration of Dwight Allen Merriman, signed February 9, 2001, 10 pages	<input type="checkbox"/>

**INFORMATION DISCLOSURE  
STATEMENT BY APPLICANT**  
( Not for submission under 37 CFR 1.99)

Application Number	10798340
Filing Date	2004-03-12
First Named Inventor	Merriman
Art Unit	3714
Examiner Name	Ronald Laneau
Attorney Docket Number	16113-1341007

11	Google's Preliminary Invalidity Contentions, dated June 26, 2009, 12 pages	<input type="checkbox"/>
12	Exhibits A and B, 60 pages, dated June 26, 2009	<input type="checkbox"/>
13	Link Marketing Business Plan, dated May 28, 1995, 6 pages	<input type="checkbox"/>
14	Link Marketing Business Plan, dated June 6, 1995, 24 pages	<input type="checkbox"/>

If you wish to add additional non-patent literature document citation information please click the Add button

**EXAMINER SIGNATURE**

Examiner Signature	/Ronald Laneau/	Date Considered	06/01/2010
--------------------	-----------------	-----------------	------------

\*EXAMINER: Initial if reference considered, whether or not citation is in conformance with MPEP 609. Draw line through a citation if not in conformance and not considered. Include copy of this form with next communication to applicant.

<sup>1</sup> See Kind Codes of USPTO Patent Documents at [www.USPTO.GOV](http://www.USPTO.GOV) or MPEP 901.04. <sup>2</sup> Enter office that issued the document, by the two-letter code (WIPO Standard ST.3). <sup>3</sup> For Japanese patent documents, the indication of the year of the reign of the Emperor must precede the serial number of the patent document. <sup>4</sup> Kind of document by the appropriate symbols as indicated on the document under WIPO Standard ST.16 if possible. <sup>5</sup> Applicant is to place a check mark here if English language translation is attached.